

SmartStorms™


Focused, informed thinking when you need it.

Most companies can't afford to have thought leaders, branding gurus and marketing-to-women experts on their staff permanently. But wouldn't it be nice to have all of their experience, expertise, and knowledge focused like a laser on YOUR challenges for a few hours when you need it? That's exactly what SmartStorms™ are designed to do.

What do you need to know today?

SmartStorms™ can be a smart start to:

- Launching a new product or brand
- Exploring brand identity and messaging
- Creating fresh thinking about new channels for reaching women
- Finding specific ways for improving service and sales to women
- Ad agencies pitching or developing work that needs marketing-to-women expertise



A few hours with the best minds in the business can deliver strategies worth hundreds of thousands of dollars over the life of your brand.

It's All About You.

We've noticed a few things while working with some of the world's most successful agencies and brands. Often, the best thinking - ideas and strategies that drive decisions for years - is done by a few key people, sequestered in a room with no distractions. When the focus of their undivided attention is you, great things happen.

How It Works.

- You bring us a challenge or question.
- Together we decide which experts to bring to the table.
- Each expert reviews the information provided by you.
- The experts meet for a facilitated SmartStorm™ focused on your challenge.
- Results are organized, refined and presented as an action plan

Cost.

SmartStorms™ are smart because they are customized to your needs. Customization makes a standard rate sheet impossible to provide, but SmartStorms™ start at \$3,500.



Call Mary Dean at 512-327-4095. Or email at mary@kickskirt.com